



Press Release

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FOR IMMEDIATE RELEASE:

SOUTHERN BANK NAMES ROBERTS AS MARKET PRESIDENT

(MAY 3, 2018 – POPLAR BLUFF, MO) Southern Bank announced Chris Roberts has been promoted to Market President. In his new role, Roberts will be responsible for overseeing commercial lending and branch operations in Central Arkansas, which will include oversight of the bank branches in Searcy, Bald Knob, Batesville, and Bradford. He will be responsible for Business Development in the Greater Little Rock area. Roberts has been with Southern Bank six years and previously served as Community Bank President at the Searcy location.

“Chris has been a great asset to Southern Bank and with his leadership and expertise, I am confident that we will continue to grow in Arkansas,” said Greg Steffens, President and CEO at Southern Bank, “Southern Bank takes great pride in being a community bank with local people and local decisions.”

Roberts earned a Bachelor of Science degree in Finance in 1990 from the University of Central Arkansas and successfully completed the Graduate School of Banking at Louisiana State University course program in 1998. Chris has 29 years of experience in banking, including five years of experience as a Senior Commissioned State Bank Examiner.

About Southern Bank

Southern Bank has served the financial needs of America's Heartland for over 130 years, making it one of the oldest financial institutions headquartered in the region. Southern Bank offers dynamic and competitive products to individuals and businesses with a full range of financial products and services. An intense focus is placed on core values of being strongly rooted within the communities it serves, but Southern Bank also offers the innovative technology and ease of accessibility consumers seek from larger banks. Southern Bank is now a \$1.9 billion financial institution, with 41 locations in Southern Missouri, Northern Arkansas and Southern Illinois. For more information, visit www.bankwithsouthern.com.

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