



Southern
BANK

Strong Roots. Strong Branches.

Press Release:

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Searcy Branch – Grand Opening of New Location:

Southern Bank is pleased to announce they are moving to a new facility at 2208 East Race Avenue in Searcy Arkansas.

This new state of the art branch is a full service banking center and will offer a full line of banking products, including, home loans, car loans, commercial loans, checking accounts, savings accounts, CDs, cash management for businesses and remote deposit for businesses. The new branch also has a drive up, Smart ATM which accepts cash/check deposits, as well as traditional drive thru teller lanes.

What makes this branch stand out is Southern Bank will offer Searcy a completely new way of banking. Rather than using the traditional teller row, the new branch will have “Pods”, which will be located throughout the lobby area. This allows for a more personal way to handle your traditional banking needs.

The new branch opens for business on Monday August 19, 2013.